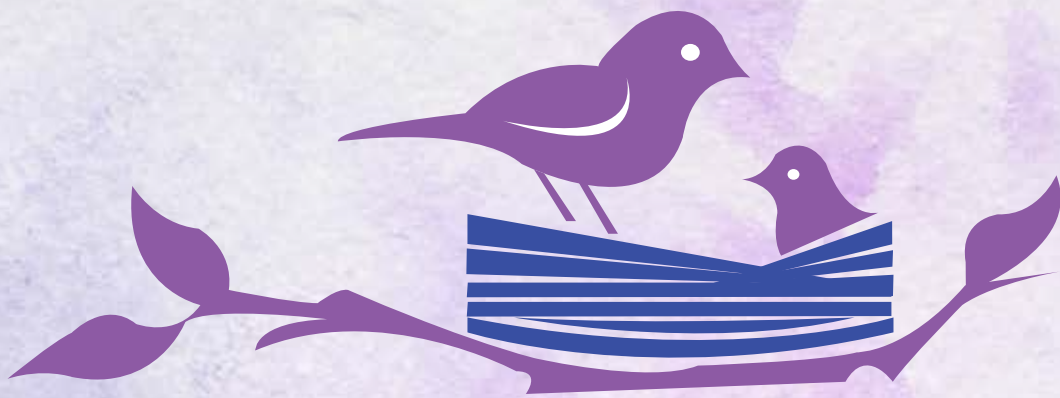


2017

Sponsor Opportunities



The Sparrow's Nest

PARTNER *Sign-up*

PARTNER LEVELS

The Sparrow's Nest Teen Maternity Home Partners Program offers the community a streamlined approach to sponsorship opportunities, while enhancing their recognition and promotional opportunities. Depending on the level, partners **receive additional benefits** as shown in the chart. In order to obtain the additional benefits, at least two sponsorships and / or exposure opps must be selected.

In order to receive all of the benefits of being a partner, please turn this form in as soon as possible.

Visionary Partner

For those members choosing to invest \$4,000 or greater

Community Partner


For those members choosing to invest \$3,000 - \$3,999

Business Partner

For those members choosing to invest \$2,000 - \$2,999

Sparrow Friend

For those members choosing to invest \$1,000 - \$1,999

 The Sparrow's Nest	Visionary Partner	Community Partner	Business Partner	Sparrow Friend
What's included ...				
Logo displayed on the Tree of Life display at Sparrow house / office and monthly newsletter	✓	✓	✓	✓
Highlighted listing in the 2017 Annual Report	✓	✓	✓	✓
Logo on 2018 Sponsor Opportunities Booklet	✓	✓	✓	
Member eBlast sent to over 750+ members emails	✓	✓		
Logo and link on website homepage	✓	✓		
Invitation to an annual donation appreciation luncheon with other community leaders	✓			
10% Discount on 2017 Event Tickets	✓			

SPONSOR SIGN UP FORM

Please select your sponsorship choices using the check boxes next to each option and turn this entire form back into The Sparrow's Nest office. This form is valid for all of 2017, however some options may sell out in advance.

Yes! My company would like to support The Sparrow's Nest Teen Maternity Home by investing in the marked events.

Our total investment is equal to \$ _____.

In your marketing efforts, please include us as a

- Visionary Partner
- Community Partner
- Business Partner
- Sparrow Friend

We will not be a Sparrow Partner this year but we'd still like to commit to sponsoring the selected EVENTS and/or EXPOSURE OPPS.

Please list event or exposure opportunity:

Company: _____

Name: _____

Phone: _____

Email: _____

Signature: _____

- Payment Enclosed
- Invoice
- Split invoice to be paid half now & half in six months.
- Please invoice me a month prior to the sponsored event.
- Credit Card

EXPOSURE *Ops*

□ **WEBSITE SPONSOR**

Our volunteers work hard to design a website full of function and resources. Advertising on this site is just one more way you can help us reach our mission while also increasing your reach to the community.

- **Home Page | \$200 for 6 months**
- **Upcoming Events | \$150 for 6 months**

□ **EMAIL SPONSOR**

Every month The Nest will send out an email blast to all members who opt into the newsletter list allowing the sponsor of that email to announce something pertaining to their business. Spots are available first-come, first-served.

Member eBlast | \$100 / year

- Distribution 750+ members emails
- Shared on the The Nest's Facebook, Twitter, and LinkedIn pages.
- Logo and Links included on back of newsletter

□ **MONTHLY MEN'S SUPPORT GROUP**

\$200 / year

- Included in monthly support group letter
- Included in email
- Facebook event page
- Website event page
- Sign at meeting
- Ad in main TSN newsletter
- Mention on website sponsor page
- Sponsor marketing material at event

□ **TALK & TOUR**

\$200 / year

- Facebook event page
- Website event page
- Sign at tour
- Logo on postcard marketing pieces
- Ad in main TSN newsletter
- Mention on website sponsor page
- Sponsor marketing material at event

□ **SERVE DAY SATURDAYS**

\$200 / year

- Facebook event page
- Website event page
- Sign at Serve Day
- Ad in main TSN newsletter
- Mention on website sponsor page
- Sponsor marketing material at event

□ **CHURCH PARTNER LUNCHEON**

\$550 / year

Fall 2017

- Logo on invitation
- Website event page
- Sign at luncheon
- Mention on website sponsor page
- Sponsor marketing material at event
- Logo on agenda
- Speak briefly at event

□ **VISION BREAKFAST**

\$550 / year

Fall 2017

- Logo on invitation
- Website event page
- Sign at event
- Mention on website sponsor page
- Sponsor marketing material at event
- Logo on agenda
- Speak briefly at event

□ **DONOR APPRECIATION**

\$550 / year

- Logo on invitation
- Website event page
- Sign at event
- Mention on website sponsor page
- Sponsor marketing material at event
- Logo on agenda
- Speak briefly at event

4TH ANNUAL PRINCESS DANCE | FEB. 25

EVENT

Platinum Sponsor | \$5000 | 1 Available

- Optimal placement of your brand above all others (invites, website, social media, event day)
- 4 exclusive social media posts
- Your full color logo in a prominent space on centerpieces
- Logo, listing, and link on website and newsletter for 12 months
- Logo sign on tables
- Time to talk about your skills on the event day
- Signage at event
- 10 dance attendees/gifts
- VIP Parking

Diamond Sponsor | \$2500 | 2 Available

- Premium placement of your brand (website, social media, event day)
- 2 exclusive social media posts
- Your full B/W logo in a prominent space on centerpieces
- Logo, listing, and link on website and newsletter for 12 months
- Logo sign on tables
- Time to talk about your skills on the event day
- Signage at event
- 8 dance attendees/gifts
- VIP Parking

Gold Sponsor | \$1000 | 4 Available

- Prominent placement of your brand (website, social media, event day)
- One exclusive social media post
- Your B/W logo in a prominent space on centerpieces
- Logo, listing, and link on website and newsletter for 9 months
- Logo sign on tables
- Time to talk about your skills on the event day
- Signage at event
- 6 dance attendees/gifts

Silver Sponsor | \$500 4 Available

- Logo, listing, and link on website and newsletter for 6 months
- Mentioned in social media posts
- Logo sign on tables
- Time to talk about your skills on the event day
- Signage at event
- 4 dance attendees/gifts

Bronze Sponsor | \$300 4 Available

- Logo, listing & link on website and newsletter for 3 months
- Mentioned in social media posts
- Logo sign on tables
- Verbal recognition at event
- Signage at event
- 2 dance attendees/gifts

Refreshment Sponsor | \$150 4 Available

- Logo at the dessert table
- Verbal recognition at event

Memory Sponsor | \$150 4 Available

- Logo at Photo Booth
- Verbal recognition at event

5TH ANNUAL GALA | MAY 5

Presidential Sponsor | \$5000 | 1 Available

- Optimal placement of your brand above all others (invites, website, social media, event day)
- 4 exclusive social media posts
- Your full color logo in a prominent space on centerpieces, & program
- Logo, listing, and link on website and newsletter for 12 months
- Sponsor provided items in place settings
- Time to talk about your skills on the event day
- A display at event
- 2 reserved tables at Gala
- VIP Parking

Embajador Sponsor | \$2500 (Portrait/Photobooth Sponsor / Media Blitz Sponsor)

- Premium placement of your brand (website, social media, event day)
- 2 exclusive social media posts
- Your full B/W logo in a prominent space on centerpieces, and program
- Logo, listing, and link website and newsletter for 12 months
- Sponsor provided items in place settings
- Time to talk about your skills on the event day
- A display at event
- 1 reserved table at Gala
- VIP Parking

Compadre Sponsor | \$1000

- Prominent placement of your brand (website, social media, event day)
- 1 exclusive social media post

Title Sponsor | \$5000 | 1 Available
(Specialty Sponsor Option - Exclusive Hole Sponsor)

- Optimal placement of your brand above all others (invites, website, social media, event day)
- 4 exclusive social media posts
- Logo on golf towels
- Logo, listing, and link on website and newsletter for 12 months
- Sponsor provided items in swag bags
- Time to talk about your skills on the event day
- A display at event
- 12 complimentary golf registrations
- VIP Parking

 Eagle Sponsor | \$2500 | 2 Available
(Specialty Sponsor Option - Player Gift Sponsor)

- Premium placement of your brand (website, social media, event day)
- 2 exclusive social media posts
- Logo on golf towels
- Logo, listing, and link on website and newsletter for 12 months
- Sponsor provided items in swag bags
- Time to talk about your skills on the event day
- A display at event
- 8 complimentary golf registrations
- VIP Parking

- Your B/W logo in a prominent space on centerpieces, and program
- Logo, listing, and link on website and newsletter for 9 months
- Sponsor provided items in place settings
- Time to talk about your skills on the event day
- A display at event
- 4 reserved seats at Gala

 Amigo Sponsor | \$500

- Logo, listing, and link on website and newsletter for 6 months
- Mentioned in social media posts
- B/W Business Size Ad in Gala Program
- Sponsor provided items in place settings
- Time to talk about your skills on the event day
- A display at event
- 2 reserved seats at Gala

 Birdie Sponsor | \$1000 | 3 Available
(Specialty Sponsor Option - Announcer / Golf Cart / Lunch)

- Prominent placement of your brand (website, social media, event day)
- Logo, listing, and link on website and newsletter for 9 months
- Time to talk about your skills on the event day
- A display at event
- 4 complimentary golf registrations
- 1 exclusive social media post
- Sponsor provided item in swag bags

 Masters Sponsor | \$600
(Specialty Sponsor Option - Contest Hole / Longest Drive / Closest to the Pin / Putting Green)

- Logo, listing, and link on website and newsletter for 6 months
- Mentioned in social media posts
- Sponsor provided items in swag bags
- Time to talk about your skills on the event day
- A display at event
- 4 complimentary golf registrations

 Flight Sponsor | \$300
(Specialty Sponsor Option - Social Media / Email Blast / Scorecard)

- Logo, listing, and link on website and newsletter for 3 months
- Mentioned in social media posts
- Sponsor provided items in swag bags
- Time to talk about your skills on the event day
- A display at event
- 2 complimentary golf registrations

 Hole Sponsor | \$150
(Specialty Sponsor Option - Hole / Hospitality Cart)

- Your logo at hole
- Verbal recognitions at event

 Especialidad Sponsor | \$300
(Social Media Sponsor / Email Blast Sponsor)

- B/W Business Size Ad in Gala Program
- Mentioned in social media posts
- Sponsor provided items in place settings
- Logo, listing, & link on website and newsletter for 3 months
- Verbal recognition at event
- A display at event
- 2 reserved seats at Gala

 Postre Table | \$150

- Dessert table
- Listed in Gala program
- Verbal recognition at event

2016 partners

